

## Business Surveillance Solutions

- |             |           |
|-------------|-----------|
| Australia   | Sydney    |
| New Zealand | Brisbane  |
| Europe      | Melbourne |
| Asia        | Perth     |
| USA         | Adelaide  |
|             | Canberra  |



# Business owners, buy back your freedom!

If you need help with...

stock **Control**  
theft **Prevention**  
improving **Profitability**  
staff management & **Accountability**

OH&S **Compliance**  
customer & staff **Safety**  
peace of mind & **Confidence**  
maintaining a healthy **Balance** between work & play

...then you need The 3rd Eye!

Increasingly, video surveillance is considered fundamental to improving a business' performance in key areas such as staff productivity, managing customer and employee safety risks, OH&S compliance, theft minimisation and inventory control. We understand the many issues you face, and regardless of whether your business is large or small, installing a customised video surveillance solution will cost effectively increase workplace productivity, improve overall business performance and pro-actively reduce the array of threats faced by your business every day.

The 3rd Eye  
will help your business run...

Smoothly,

Safely,

& Efficiently...

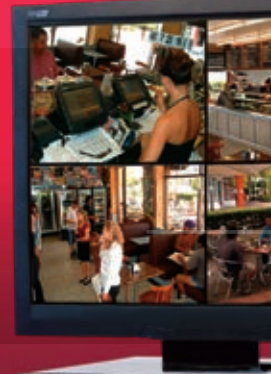
...even when  
you're not there!



# Elite DVR Series

Robust & Dependable Performance

Award winning technology



As industry leaders in delivering high-performance Digital Video Recorders (DVRs), The 3rd Eye integrates the latest digital video surveillance technology to ensure robust and dependable performance.

The *Elite DVR Series* boasts **exceptional quality** with an impressive array of easy-to-use features that combine to deliver an advanced DVR capable of meeting the most demanding business surveillance applications.



- Unrivalled quality and stability
- Available in 4, 8, 12 & 16 channel systems
- Simultaneous recording, playback, and real-time monitoring at 25 FPS on EVERY camera
- Embedded Linux operating system – safe, reliable and non-corruptible
- Extended 2 year on-site parts and service warranty\*
- Award winning software provides local and remote control of all system functions
- Advanced search features: date, time, event, camera, tag & super fast razor search
- Networkable for unlimited multi-user access
- POS and ATM integration

- High-resolution recording produces exceptional image clarity
- Motion activated recording with user-definable zones
- Real-time viewing through web-enabled remote access anywhere, anytime
- Upgradeable and expandable to meet your future needs\*
- MPEG-4 data compression provides optimised storage capabilities
- Built-in web-server and firewall
- Multi-level access privileges with advanced password authentication
- Built-in DVD-RW to export watermarked images for management review or use in Courts of Law



# The 3<sup>rd</sup> Eye Elite Camera Range

Our most popular cameras



## HRD-301\*

A versatile indoor mini-dome camera ideally suited for general applications where a wider view is required. Providing high-resolution images, this camera is a great all-rounder. Typical uses include the broad overview of office work spaces, retail premises & general internal environments.



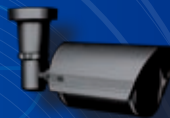
## HRD-101\*

This indoor dome camera includes a variable focus lens and is ideally suited where a closer view of the subject is required. Providing exceptional quality images, the HRD-101 offers performance & flexibility in applications such as above cash registers, safes & entranceways.



## VRD-101\*

This indoor/outdoor dome camera includes a variable focus lens with the added protection of a reinforced vandal-resistant housing. Ideally suited where a robust camera is required or where the camera may be exposed to tampering. Typical uses include external entrances, public areas & licensed venues.



## HRB-601^

Featuring powerful infrared illumination, the HRB-601 captures quality images in extremely low-light conditions, and is capable of operating in complete darkness. This powerful camera includes a variable focus lens & weatherproof housing. Typical uses include low-light entrances, alley ways, loading docks, parks & outdoor areas.



## FB-401

This full-body camera is the perfect choice for indoor & outdoor applications where lens versatility is required. The FB-401 produces exceptional quality images at 540 TV-Lines and can be fitted with a variety of housings and high-performance lenses ranging from a wide-angle view to a telescopic zoom.



## HSD-701#

This Pan-Tilt-Zoom camera provides the ultimate in flexibility. Featuring high-speed 360° continuous pan, 100x zoom and a variable focus 3.8-38mm lens. Ideal for internal/external applications where real-time control is necessary as a result of the viewing area and/or focal point changing frequently.

\*Pictures are for illustrative purposes only

All cameras in this range feature a genuine Sony CCD Chip. With true day/night functionality, each camera produces high-resolution images even in low light environments. \* Over 530 TV-Lines ^ 480 TV-Lines # 500 TV-Lines

A full range of specialised cameras is available on request for less typical applications.

Would you like the peace of mind of being able to view each of your business locations simultaneously?



With the 3rd Eye exclusive Network DVR Management System you can do just that - from anywhere, at anytime!

NDMS provides unsurpassed control of up to 128 Digital Video Recorders, delivering the ultimate in versatility for multi-site surveillance applications. Featuring a powerfully intuitive interface, NDMS combines integrated management of all DVR functions and real-time remote viewing for over 120 users from anywhere in the world.



Discover the many benefits of NDMS - our exclusive Business Management System.

- ✓ Seamless management of up to 128 DVRs including real-time monitoring, recording and playback
- ✓ Monitor combinations of up to 1028 cameras from multiple sites simultaneously - E.g. all cash registers from different locations can be viewed at the same time
- ✓ Easily manage camera settings, PTZ controls, alarms, sensors and other integrated devices
- ✓ Provides total control of all system functions, on-site or remotely
- ✓ Utilises the most advanced digital surveillance and IP networking technology available
- ✓ Remote web-based access for over 120 users
- ✓ Multi-level access privileges for each user provides total control
- ✓ Remote users require no specialised software or hardware
- ✓ Includes a dedicated host PC ensuring system stability
- ✓ Easy-to-use desktop interface



\*Pictures are for illustrative purposes only

...We also provide on-site user training

# The 3<sup>rd</sup> Eye

Price  
Protection  
Guarantee

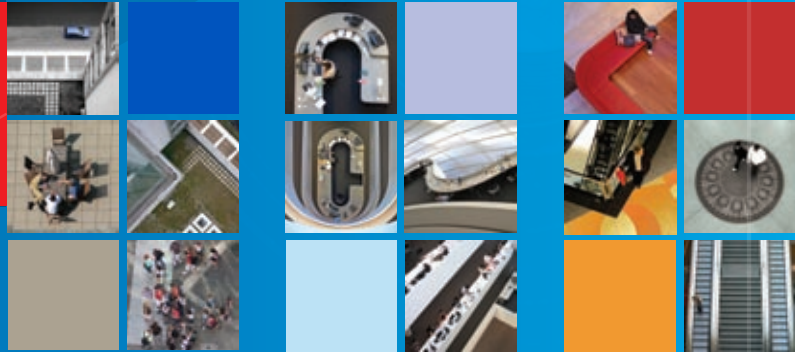
If, within 14 days, you find a comparable Linux based system advertised at a cheaper price we will gladly refund the price difference\*

Complete  
Rental  
Packages

Easy  
monthly  
payments

*Flexible rental options are available to suit your business' cashflow requirements, including all hardware, software and installation.*

- ✓ **No establishment fees**
- ✓ **100% tax deductible\***



Why  
Us?

## What sets The 3rd Eye apart from the rest?

The 3rd Eye is committed to providing business owners with the power to manage their businesses more effectively.

Through employing state of the art digital video surveillance equipment and remote access technology, The 3rd Eye's customised solutions provide complete **peace of mind**. No matter where you are, your business will be *more accessible* and *more secure* from an array of threats than it has ever been before!



- Embedded Linux operating system – safe, reliable and non-corruptible
- Winner of the Golden Penguin Award recognising development & innovation – 4 consecutive years
- Powerful and flexible, yet extremely simple to use
- Simultaneous real-time monitoring, recording and playback at 25 FPS on EVERY camera
- Real-time web-based remote viewing capability from anywhere, at anytime
- High-performance cameras ensure remarkable image clarity
- Watermarked images for management review or use in Courts of Law
- Exclusive NDMS for multi-site surveillance applications
- Networkable for unlimited multi-user access
- Foolproof system security with password protected multi-level user access
- Telephone technical support service
- 2 year on-site parts & service warranty with specialised technicians\*
- Upgradeable and expandable to meet your future needs\*

*Call us today for a free on-site demonstration*

The 3<sup>rd</sup> Eye

Business  
Surveillance  
Solutions

Buy back your freedom...  
...today!



the3rdeye.com.au



The 3rd Eye surveillance systems are at work in the following organisations:



Agent Details